

# KDKA TV / WPCW TV PITTSBURGH

## POLITICAL INQUIRY FORM KDKA/WPCW TV

Candidate

### GENERAL (X)

**RECORD OF REQUEST – Political Broadcast Time:**

**General Election 2012**

**NAME OF REQUESTOR:**

**Leah Casterlin**

1. NAME OF AD AGENCY:

**Message & Media  
See Contract for Detail**

2. ORGANIZATION PAYING FOR TIME:

**Friends of Matt Smith  
See NAB Form for Detail**

3. ORGANIZATION FURNISHING TAPES:

**See Ad Agency  
Candidate – State Senate  
Democrat  
09/14/12  
Rates & Programming**

4. OFFICE :

5. POLITICAL PARTY:

6. DATE OF REQUEST

7. NATURE OF REQUEST:

8. DISPOSITION MADE OF REQUEST

(a) **Granted**

(b) **Denied (reason)**

  X  

9. SUBSEQUENT DEVELOPMENTS

**See Public File**

10. AMOUNT OF CHARGES

**See Contracts in Public File**

**CBS EMPLOYEE**

**Brian C. Butz**

**Political Advertising Director**

**KDKA/WPCW TV PITTSBURGH**